

Dear Friend,

The La Porte-Bayshore Chamber of Commerce invites you to join in our 62nd Annual Sylvan Beach Day Parade on Saturday, April 28, 2018. Thousands of spectators were in attendance last year giving many businesses, clubs, and organizations, like yours, an opportunity for exposure within the La Porte community.

The Sylvan Beach Day parade will begin at 10:00am at Broadway and Fairmont Parkway. Judging will be done in the La Porte High School parking lot the morning of the Parade (see details below). Trophies will be awarded in the following categories:

Best of Show
Most Creative
Judges' Award
Chairman's Award
Best Commercial Entry

We also invite you to make a day of the festivities and join us at Sylvan Beach Park after the parade. We will have activities all day including a carnival, arts & crafts, food booths, live bands, beauty pageant, cook-off, etc. Please complete the attached entry form and return as soon as possible to the Chamber office. There is no charge to participate in the parade. Closing deadline for parade entries is April 25, 2018.

The day of the parade you will sign in at 8:00am at the Parade Registration Tent located in the parking lot in front of the La Porte High School football stadium in the 200 block of East Fairmont Parkway. You will receive your line up information at registration. You must be in place by 8:45 because the streets will be closed.

If you wish to be judged you must be in the parking lot, in place, and ready no later than 8:45am. Judging will take place between 8:45 and 9:45am. Please do not plan to decorate your entry at the parking lot. Decorating should be done in advance. You may of course do any necessary touch-up work that is needed. Also, do not drop off children until you confirm that the person in charge of your group is onsite.

Should you have any questions, please do not hesitate to call the Chamber office at 281-471-1123.

Sincerely,
2018 Sylvan Beach Parade Chairman

OFFICIAL PARADE ENTRY FORM
62nd Annual Sylvan Beach Day Parade
April 28, 2018, 10:00am

ORGANIZATION TITLE: _____

ADDRESS: _____ CITY _____ ZIP _____

PERSON(S) IN CHARGE: _____

PHONE: _____ CELL PHONE: _____ FAX: _____

LENGTH OF ENTRY IN FEET (INFO WILL DETERMINE LINE-UP LOCATION): _____



We would like to thank you for participating in our parade. We ask that you observe the following:

Promotional items may be distributed by individuals walking the parade route handing the items to spectators. Please, **NO THROWING OF ANY ITEMS.**

Float height cannot exceed 18 feet.

Closing date for entries is April 25, 2018.

RETURN COMPLETED FORM TO:

La Porte-Bayshore Chamber of Commerce
P.O. Box 996
La Porte, Texas 77572-0996
Phone: 281-471-1123
Fax: 281-471-1710