



62ND ANNUAL
SYLVAN BEACH FESTIVAL
sponsorship opportunities



**SATURDAY,
APRIL 28**

**9:00AM -
11:00PM**

**SYLVAN
BEACH**

For more information, contact Jeff Martin
at 713-614-2671 or jmartin@martinrecruitment.com



SYLVAN BEACH FESTIVAL

sponsorship opportunities

In 1955 the La Porte - Bayshore Chamber of Commerce organized the very first Sylvan Beach Festival as a way for local businesses and residents to come together and share in a day of fun and festivity. Over the past 61 years, thru the continued partnership with the City of La Porte, the Festival has grown to become the largest annual event in the city drawing in crowds from across the great state of Texas and beyond. Rooted in the spirit of Sylvan Beach's glory days crowds can still enjoy fantastic music, food, carnival rides and games, scholarship pageant, parade and also a delicious BBQ cook-off. This year we have added activities to the event that increase the value of the price of admission for our guest at no additional cost. 2018 also marks the 1st year that the Chamber of Commerce will be donating a portion of all Corporate Sponsorships back to local scholarships. We thank you for your consideration in partnering with us this year as we work to make the 62nd Annual Sylvan Beach Festival the best it's ever been!

presented by:



STAGE SPONSOR

EXCLUSIVE OPPORTUNITY
INVESTMENT LEVEL: \$15,000

- Headliner signage on stage (example: The “Your Company Name” Stage)
- Naming rights to scholarships
- Logo in promotional materials (print, web, social, etc.)
- 12X12 space at festival
- Opportunity to introduce main act (before or between headliners)
- Premium Position in the Sylvan Beach Day Parade
- Festival Tickets for your employees
- Full page ad in pageant program
- Onsite signage- 2 Feather banners and name on sponsor banner
- Recognition in newsletter

PLATINUM AREA SPONSORS

MISS SYLVAN BEACH PAGEANT
CHILDREN'S PAGEANT
COOK OFF
PARADE

INVESTMENT LEVEL: \$5,000

- First come first serve presenting sponsor rights to specified area (MSB Pageant sponsor will not be allowed to sponsor individual contestants.)
- Signage/Advertisements exclusive to your sponsored area (example: Entrance sign- The "Your Company Name" Cookoff, float banner/festival sign- The "Your Company Name" Sylvan Beach Day Parade, Sign at Event- "Your Company Name" presents the Children's Pageant, Cover of Program- "Your Company Name" presents The Miss Sylvan Beach Pageant)
- Scholarship contribution recognition
- Name in promo materials (print, web, social, etc.)
- 12X12 space at festival
- Spot in parade
- 50 Festival Tickets
- Additional Onsite Signage- Feather Banner and name on sponsor banner
- Recognition in newsletter



GOLD SPONSOR


INVESTMENT LEVEL: \$2,500

- Name in promo materials (web, social media, newspaper, etc.)
- Scholarship contribution recognition
- Spot in parade
- 30 Festival Tickets
- Onsite Signage- Feather banner and Sponsor Banner at bottom of stage
- Recognition in newsletter



SILVER SPONSOR

INVESTMENT LEVEL: \$1,000

- Name in promo materials (web, newspaper)
 - Spot in parade
 - 20 festival tickets
 - Onsite Signage- name on sponsor banner
 - Recognition in newsletter
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BRONZE SPONSOR

INVESTMENT LEVEL: \$500

- Name in promo materials (web, newspaper)
- 10 festival tickets
- Onsite Signage- name on sponsor banner
- Recognition in newsletter

IN-KIND SPONSOR

THERE ARE SEVERAL IN-KIND SPONSORSHIP OPPORTUNITIES. BELOW ARE A FEW EXAMPLES OF SPONSORS WE ARE SEEKING, BUT WE WOULD LOVE TO HEAR YOUR IDEAS TOO!

- ATM - Complete! Provided by Beacon Federal Credit Union
- Petting Zoo
- Bounce Houses



See you there!